



# Strategic Plan Summary

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2023

# 5 Strategic Goals

1. Provide **engaging and relevant resources and programs** that enrich the lives of the greater Millinocket community.

- Relevant collections
- Engaging programs for all ages

2. Support community members and organizations as they imagine and **develop innovative mission-aligned initiatives** that serve our region.

- Sustain gear library
- Resource navigation services & programs
- Incubate initiatives that make the community more livable, like farmer's market, pickleball, etc.



## 5 Strategic Goals, cont.

3. **Empower** our community by serving the Town of Millinocket and greater region as a keystone **community hub** and gathering space.

- Expanded after hours use
- Investments in facility to improve accessibility, functionality, & sustainability

4. Garner **broad participation** in and support of library programs and services.

- Effective marketing through research
- Streamlined fundraising efforts



## 5 Strategic Goals, cont.

### 5. Achieve strong **organizational sustainability** for long term success.

- Strong, engaged board, staff, & volunteers
- Risk management
- Financial compliance & management

