

Millinocket Memorial Library Director's Report

February/March 2025

Prepared by Library Director, Diana Furukawa, for Millinocket Town Council, 3.24.2025



LIBRARY UPDATES

Programs

Recent programs have included our bi-weekly Senior Coffee Chat gatherings for older adults, weekly Teen crafts, an information session on rebates with Efficiency Maine, our monthly nature book club, Nature Littles time, and February School Vacation Camp with the Outdoor Sport Institute and Friends of Katahdin Woods and Waters.

Upcoming programs include Monthly Mending Meet-ups, a Baby & Me postpartum group with Maine Families, a series of two Community Birding Walks, and a workshop on Canva for small business owners.

Facilities

We've had several issues with our sprinkler system over the past couple of months. Unfortunately, in order to get to the bottom of these issues, we have to deassemble part of the overhang over our front door. We have filed a property insurance claim and are currently working closely with our insurance company to assess the issues and make a plan to address them.

Annual Report

The library's 2024 Annual Report will be coming out the week of March 24th. It provides an overview of our work in 2024, including key statistics, financials, photos, and a letter from me. You can view the report on our website at MillinocketLib.org/Reports or pick up a copy at the library. Our full financial compilation and 990 (nonprofit tax return) will be available later in the year, around June.

Staffing

Our part-time Collections Specialist, Heather Hurley, is leaving her role at the end of March. This has prompted some minor restructuring of the library's organizational chart; we will be incorporating her duties into the Operations Manager role and hiring a part-time Circulation Desk Clerk instead. We will be accepting applications for this position until April 7th.

Operations

In 2025, we've seen increasing behavioral issues with adults. In one instance last month, we had to work with the East Millinocket Police Department to criminally trespass an individual. We are grateful for their support and have been working hard to improve staff training, procedures, and emergency plans to better prepare for these situations in the future.

LIBRARY STATISTICS

Patrons	January 2025	February 2025	Change	February 2024
Cardholders	3032	3048	16	2811
Adult Cardholders	2381	2398	17	2194
Youth Cardholders	644	650	6	617
Millinocket Resident Cardholders	2255	2270	15	2105
Out of State Cardholders	72	83	11	67
Circulation	January 2025	February 2025	Change	February 2024
Active Cardholders	342	400	58	311
Circulation	1007	1013	6	951
Active Cloudlibrary Users	36	37	1	39
Imagination Library Users	190	188	-2	179
Program Engagement	January 2025	February 2025	Change	February 2024
Library Website Visits	2820	2474	-346	2166
Facebook Likes	2010	2028	18	1845
Instagram Followers	712	718	6	678
Adult Programs	5	7	2	8
Adult Program Attendance	44	27	-17	62
Children's Programs	13	9	-4	8
Children's Program Attendance	31	35	4	80
Community Meetings	22	16	-6	17
Community Meeting Attendance	158	101	-57	82
Foot Traffic	2131	1919	-212	2073
Library Volunteer Hours	182	148	-33	111
Number of Reportable Incidents	3	5	2	5
Facilities	January 2025	February 2025	Change	February 2024
Hours Open	161	145	-16	161
Computer Sessions	274	211	-63	257
Public Meeting Room Use	154	147	-7	153
EV Charges	1	0	-1	4
Wifi Connections	<i>No data- router issue</i>			