



Naming Rights Opportunities

Millinocket Memorial Library

Millinocket Memorial Library (MML) provides opportunities for naming rights for individuals, families, or businesses. In most instances, the minimum donation amounts constitute the cost of the item and its installation and maintenance for a set period of time, as well as a donation to the library. The duration of naming rights depends on the usable life of the space or item and is negotiable. For details, please see the Library's [Naming Rights Policy](#) and [Gift Acceptance Policy](#).

Learn and Grow Garden (1)

\$25,000 | Baseline duration: 25 years

The Learn and Grow Garden is an outdoor space extending from the Library's Children's Room, which includes a patio, bench, garden beds, and fruit trees. The garden will be used for outdoor programs including story times, crafts, and summer reading activities. When not in use for specific events, it will be available as an outdoor space for patrons to read, socialize, and reflect. The honoree's name would be included in the official name of the garden and in prominent signage in the garden.



Teen Lounge (1)

\$20,000 | Baseline duration: 25 years

The Teen Space is a lounge on the Library's first floor where teens and tweens can hang out, read, do homework, and just be themselves. The room includes couches and chairs, tables, board games, craft supplies, and the Library's young adult book collection. The honoree's name would be included in the official name of the room and featured in prominent signage in the space.



Maine Room (1)

\$20,000 | Baseline duration: 25 years

The Maine Room houses an essential piece of MML's collection: the Library's special collection of materials about Millinocket and Maine history, Katahdin, and the Appalachian Trail. It's a space frequently used for research, reading, and small meetings. The honoree's name would become a part of the official name of the room and would be featured in prominent signage in the room.



Meeting Room (2 available)

\$15,000 | Baseline duration: 25 years

The Library has two meeting rooms available for naming rights. These meeting rooms are used by the public and civic groups on a daily basis for meetings, telehealth appointments, remote work, studying, and more. The honoree's name would become a part of the official name of the room and would be featured in prominent signage in the room.



Technology Wing (1)

\$15,000 | Baseline duration: 25 years

The Technology Wing is a section of the Library's second floor that contains public access computers, lounge chairs, and most of the Library's video collection. The honoree's name would become a part of the official name of the space and would be featured in prominent signage in the wing.



Outdoor Bench (2 available)

\$2,500 | Baseline duration: 15 years

A donation of an outdoor bench will add a comfortable place to sit, read, reflect, or connect within the Library's Learn and Grow Garden (see above). The honoree's name would be included on a plaque on the bench.



Picnic Table (3 available)

\$1,000 | Baseline duration: 8 years

Our picnic tables are places where anyone can read, socialize, or work, and are frequently used as a place for local kids to eat the lunches we distribute at MML during the summer. Picnic tables would be located throughout the Library's grounds, including in the Learn and Grow Garden (see above). The honoree's name would be on plaque on the picnic table.

Book Shelf (50+ available)

\$500 | Baseline duration: 10 years

Add your honoree's name to one of the Library's bookshelves. It's a great way for your honoree's name to be top-of-mind as people browse and enjoy the collection. The honoree's name would be featured on an attractive plaque affixed to a bookshelf.

